



dairy

## FREQUENTLY ASKED QUESTIONS



# Ever.Ag Acquires Cainthus: What You Need to Know

Ever.Ag, a leading agtech provider dedicated to empowering supply chains to feed a growing world, has acquired Cainthus as of 21 June, 2022. Continue reading below as we address some common questions.

**For more information, please visit: [News.Ever.Ag/Cainthus](https://news.ever.ag/cainthus)**

1

### WHAT DOES THIS ANNOUNCEMENT MEAN?

Cainthus has served the dairy industry for nearly six years and three with live customers through pioneering on-farm camera technology. After driving adoption in barns nation and worldwide, the company believes it can more effectively serve and grow its customer base as a part of a larger entity focused on dairy and ag. After a careful process, Cainthus selected Ever.Ag as its forever home.

2

### WHO IS CAINTHUS AND WHAT SERVICES DOES IT PROVIDE?

Cainthus created ALUS, computer vision and artificial intelligence, in 2016 to remotely monitor cows 24/7. The goal: help producers operate their dairies more efficiently to maximize profitability. Cainthus scales easily with camera technology that doesn't require sensors attached to cows.

3

### WHO IS EVER.AG AND WHAT SERVICES DOES IT PROVIDE?

Ever.Ag and its 500-plus employees are dedicated to the dairy and agriculture technology space. For more than 20-years the company has provisioned software to help producers, cooperatives and processors manage their day-to-day milk operations. Additionally, the company has a long-standing presence in dairy markets, helping producers, manufacturers and end-users manage volatile commodity prices.



**Ever.Ag** [Updates@Ever.Ag](mailto:Updates@Ever.Ag)

© 2022 Ever.Ag CONFIDENTIAL & PROPRIETARY

4

**WILL THIS TRANSITION TO A NEW HOME IMPACT CURRENT CUSTOMERS?**

No. The camera technology and underlying software is stable, secure and will continue to advance. Today, tomorrow and for the future, dairy farmers will continue to be able to log-on, view their herds with the touch of a button... from the office, the field, the parlor, or the beach.

5

**WILL CAINTHUS BE CHANGING ITS NAME?**

Yes. As Cainthus folds into Ever.Ag its products and services will be rebranded under the Ever.Ag banner.

6

**WILL THE TEAM I'VE WORKED WITH CONTINUE TO SERVICE MY ACCOUNT?**

Ever.Ag is fully committed to serving customers at the same level with dairy professionals that know farming and the industry.

7

**WILL THERE BE ANY CHANGES TO THE CURRENT SERVICE LEVEL OR EXISTING CUSTOMER CONTRACTS?**

In the near term there are no plans to change service levels. Once the Cainthus team transitions, Ever.Ag will focus on rounding out the ALUS product. Ever.Ag provisions multiple technology products for dairy farmers already – the plan will be to start the work to integrate these products with ALUS to provide a better and more powerful experience for producers.

**ADDITIONAL QUESTIONS?**

Learn more by visiting: **News.Ever.Ag/Cainthus**  
Contact us at: **Ever.Ag/Contact**